

My path to purpose

The world is ripe for a new perspective on 'doing business'

2020
+
desire for why
=
professional activism

Certified



Corporation[®]

[bcorporation.net](https://www.bcorporation.net)

Rice Fergus Miller is the only architecture firm in Washington, certified as a B Corporation. B Lab recognizes for-profit organizations that meet rigorous standards of social and environmental performance, accountability, and transparency.

B Corp? (Benefit Corporation)



1

Shifting the behavior, structure and culture of capitalism

2

Ensuring that the actions of a company benefit customers, employees, suppliers, communities, the planet and investors

3

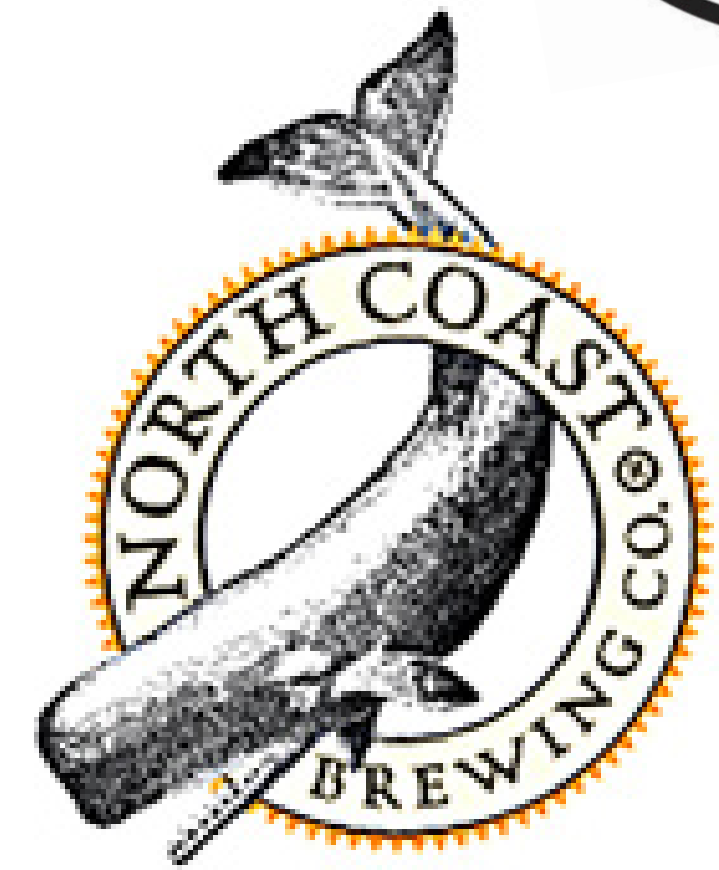
Transforming the economic system into a more inclusive, equitable and regenerative global economy

4

Using business as a force for good



RICEfergusMILLER
ARCHITECTURE INTERIORS PLANNING VIZLAB



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WE
ARE PROUD TO BE A
PART OF THE

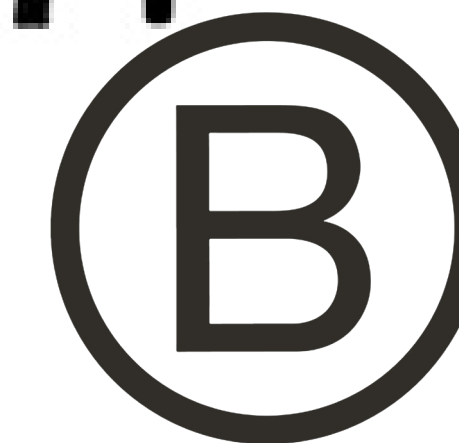


BetterWorldBooks™

BCORP COMMUNITY



method.



NEWCHAPTER.

Doing good and making money are not mutually exclusive

How can architecture address social challenges and make money?

Purpose + Profit

1

housing

multi-family
affordable
needs based

2

healthcare

clinical medicine
mental health
addiction

3

hospitality

boutique hotels
tribal gaming
cultural centers

4

emergency

fire stations
evac. towers
911 call centers

5

education

early childhood
charter schools
STEM

6

community

food banks
community centers
libraries

We select our clients and projects with intention!

Purpose + Profit

MEDICATED ASSISTED TREATMENT FACILITY (MAT) - COMMON PERCEPTION



The U.S. Department of Health and Human Services reported that nearly 75% of drug overdose deaths in 2020 involved opioids.

Purpose + Profit

MEDICATED ASSISTED TREATMENT FACILITY (MAT) - NEW REALITY



JAMESTOWN S'KLALLAM HEALING CLINIC - MAT FACILITY WITH RECOVERY ECOSYSTEM INCLUDING PRIMARY CARE, COUNCELING AND SOCIAL SERVICES

The recovery ecosystem model was created to address the opioid epidemic and focuses on providing overlapping resources and support for multiple facets of recovery.

Purpose + Profit

SENIOR CARE - COMMON PERCEPTION



Senior adults have become one of the fastest growing age segments in our society. More than 810,000 Americans currently reside in assisted living communities. (- A Place for Mom, 2022)

Purpose + Profit

SENIOR CARE- NEW REALITY



THE MUSTARD SEED VILLAGE - ASSISTED LIVING COMMUNITY ON THE KEY PENINSULA

Access to family, social activities, and autonomy are fundamental factors in quality of life for aging populations. Design can improve quality of life and mental health through opportunities for personalization, privacy, access to nature and natural daylight.

Purpose + Profit

FOOD BANK - COMMON PERCEPTION



Food banks have become the primary long-term solution for addressing food insecurity and have been strongly associated with poor mental and physical health.

Purpose + Profit

FOOD BANKS - NEW REALITY



SOUTH KITSAP HELPLINE - NON-PROFIT FOOD BANK SERVING 9,000+ HOUSEHOLDS PER YEAR

Food banks remain the first line of defense in fighting food insecurity but new approaches include choice models for food selection, on-site programming and the integration of community resources.

Take-aways

Find the place where your business and purpose overlap

Purpose and profit are not mutually exclusive

Use business as a force for good

Learn More



<https://www.bcorporation.net/en-us/>



[check them out on LinkedIn](#)