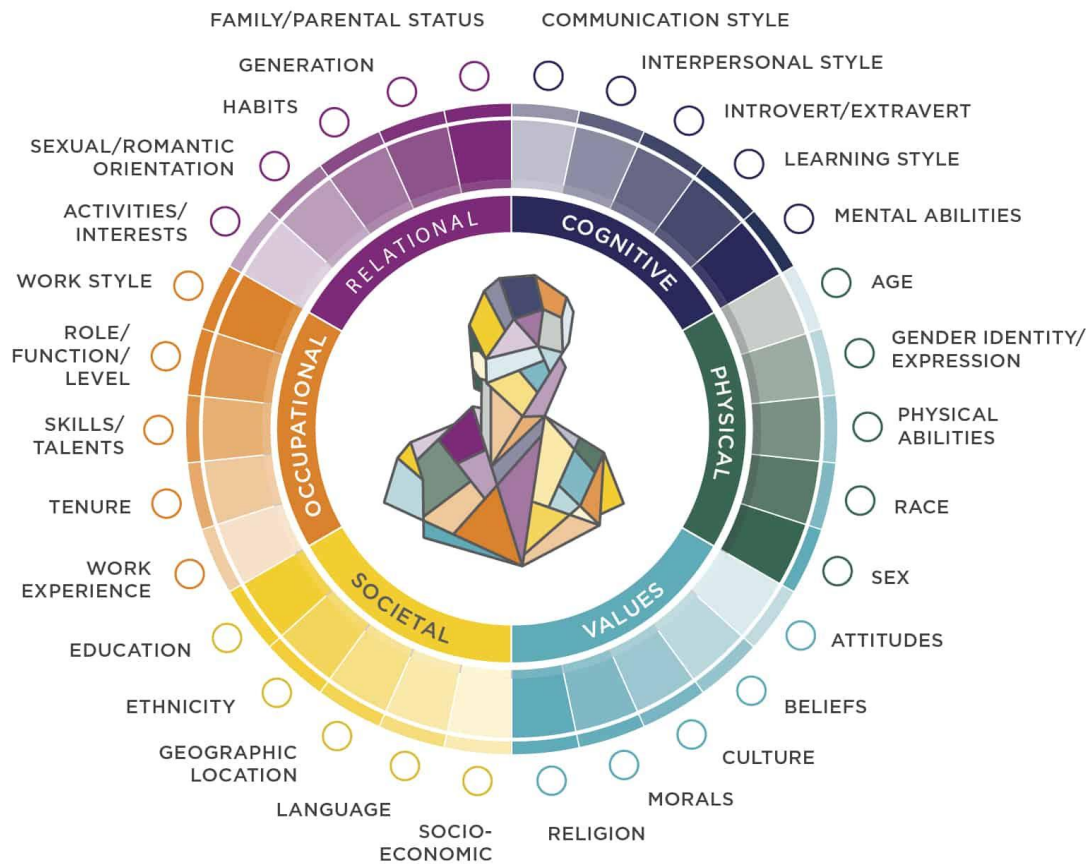


Korn Ferry Diversity Dimensions



Be explicit about “diversity”.

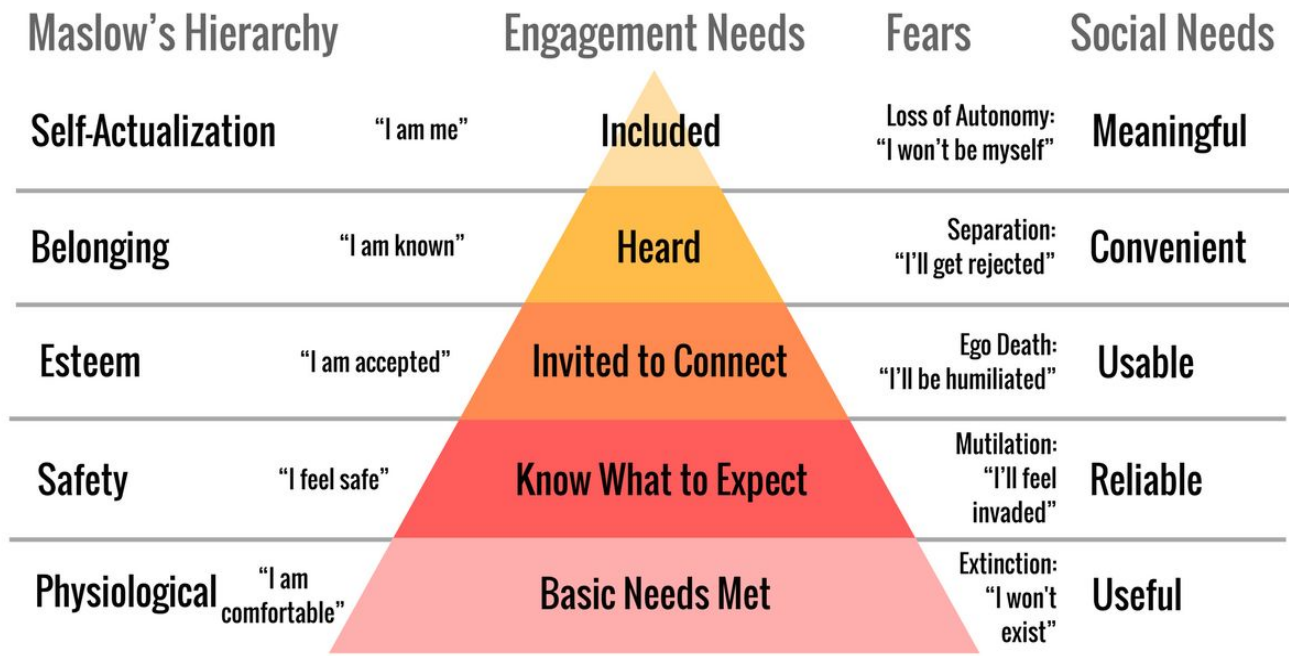


“Diversity”
is Not
Enough

Part 2 of 2

Grace LaConte’s

Hierarchy of Needs, Fears, & Expectations



1. Maslow’s Hierarchy of Needs: Per Neel Burton MD in “Psychology Today” 2. Engagement Needs: “Patient Engagement Model” from UPMC
3. Fears: Karl Albrecht Ph.D. of BrainSnacks 4. Social Needs: Stephen Anderson’s “Creating Pleasurable Interfaces”