



Hiding in Plain Sight: Kitsap's Underutilized Workforce

Alisha Weiss • Skyhawk Press

Myth:

“I want to build a diverse business, but honestly, I don't think it's actually possible here in Kitsap.”

Reality:

It is possible and there's a massively under-utilized diverse workforce available locally that can give entrepreneurs an edge.



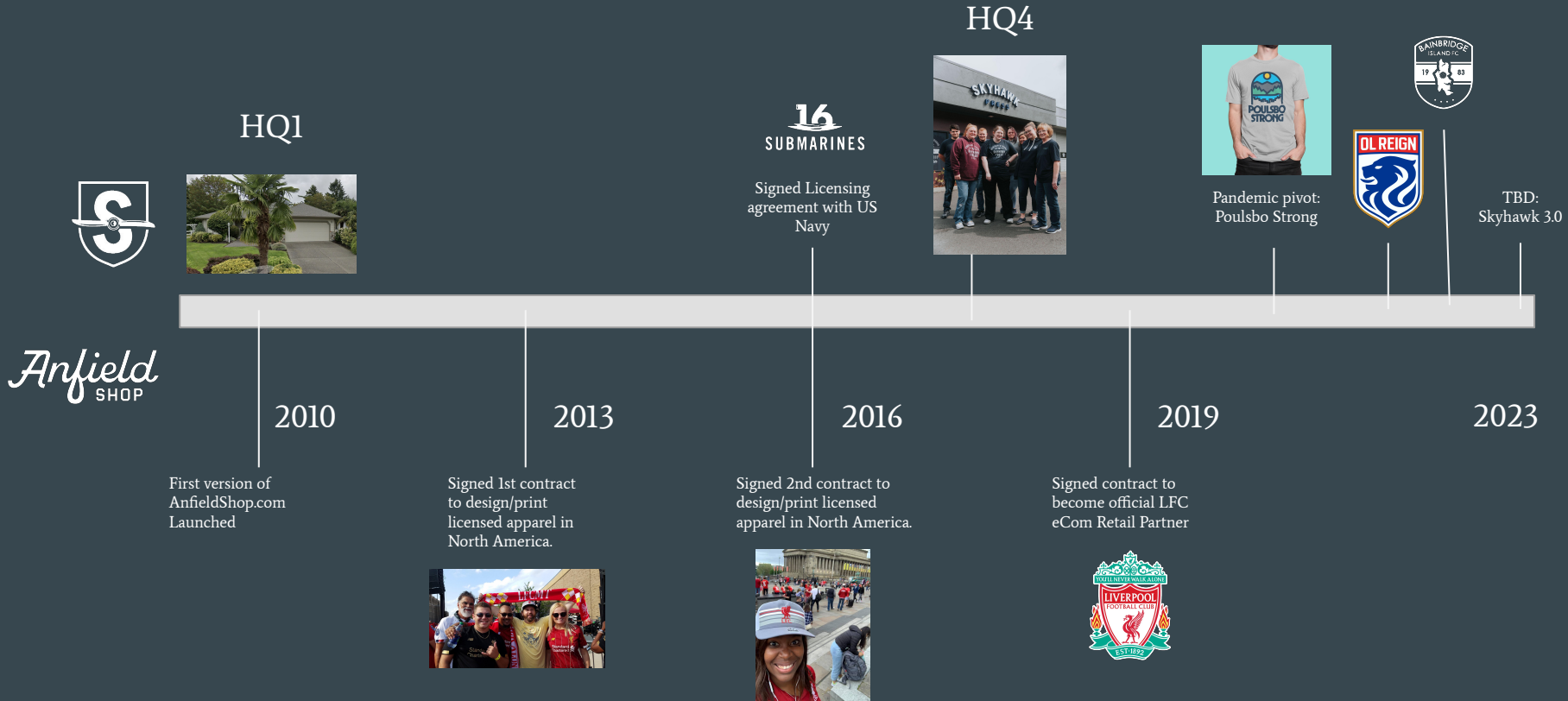
**INTERNAL.
EXTERNAL.
ORGANIZATIONAL.
WORLDVIEW.**

Socioeconomic status, level of education,
marital status, religious affiliation,
physical appearance

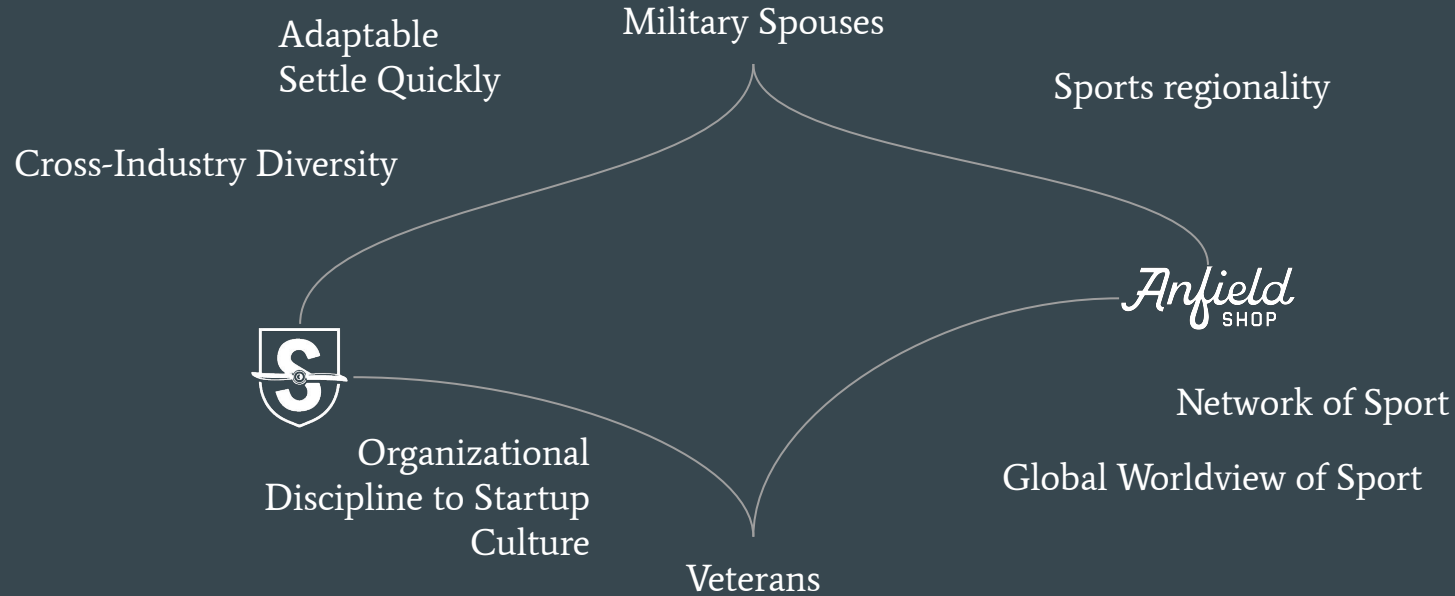
Past work experiences, level of seniority,
departmental affiliation, or managerial
position

A work environment that encourages
innovation, inclusivity, and forward-thinking is
shaped by worldview and perspectives

Building a Diverse Business from Scratch in Poulsbo



How Does Kitsap's Diversity Give Skyhawk an Edge?



Takeaways

- If you don't see opportunities where Kitsap's diversity can give you an edge - look closer.
- Military Spouses & Veterans in Kitsap are underemployed and can bring an incredible amount of external, organizational and worldview diversity to a business.
 - Create agile roles