

# Scratch the business plan...

just hustle...

Lindsey Sylling, Owner



# Our History

- >started in 2018
- >both had full time jobs
- >no plan to start a business
- >saw a need, created a solution

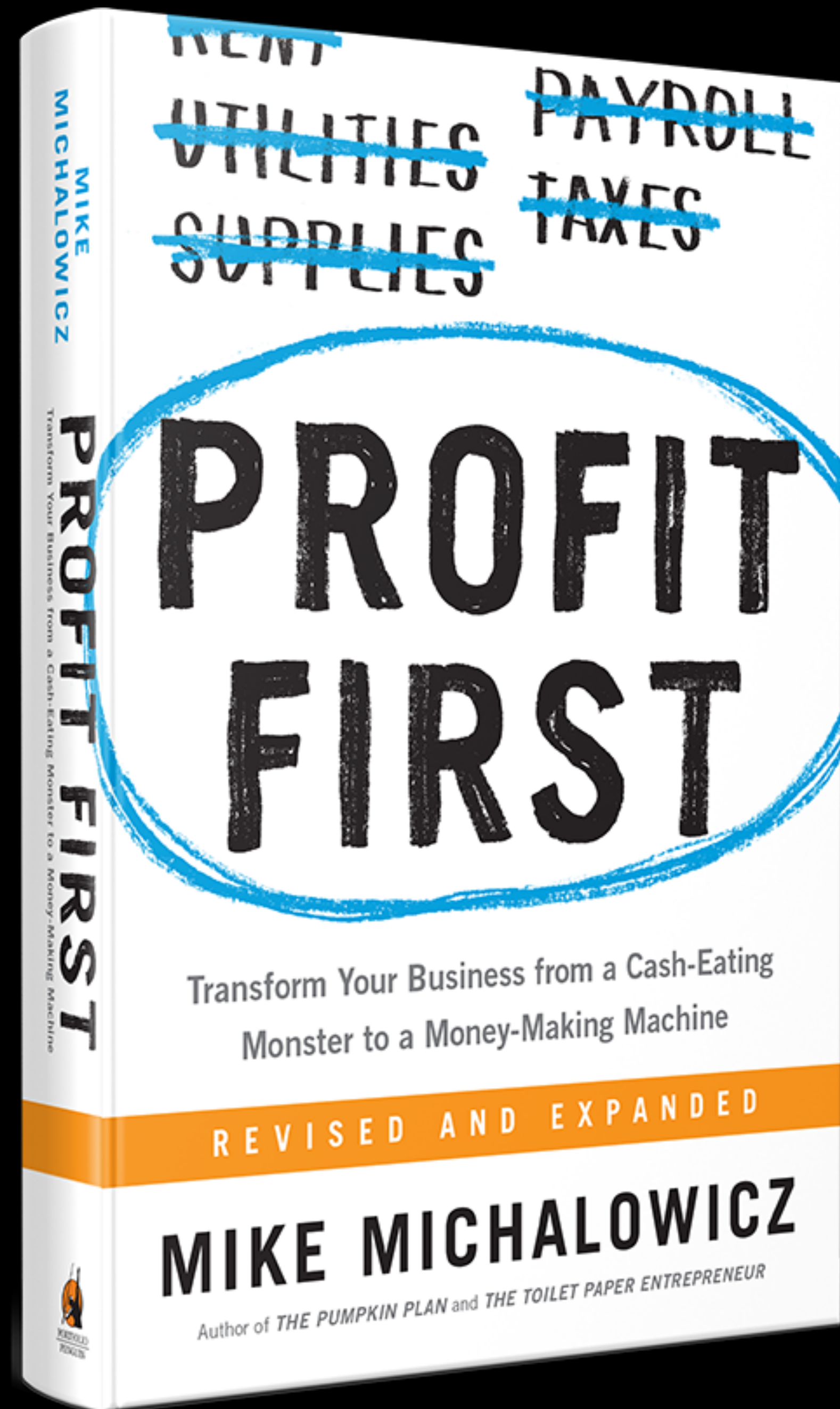




What's a business plan?



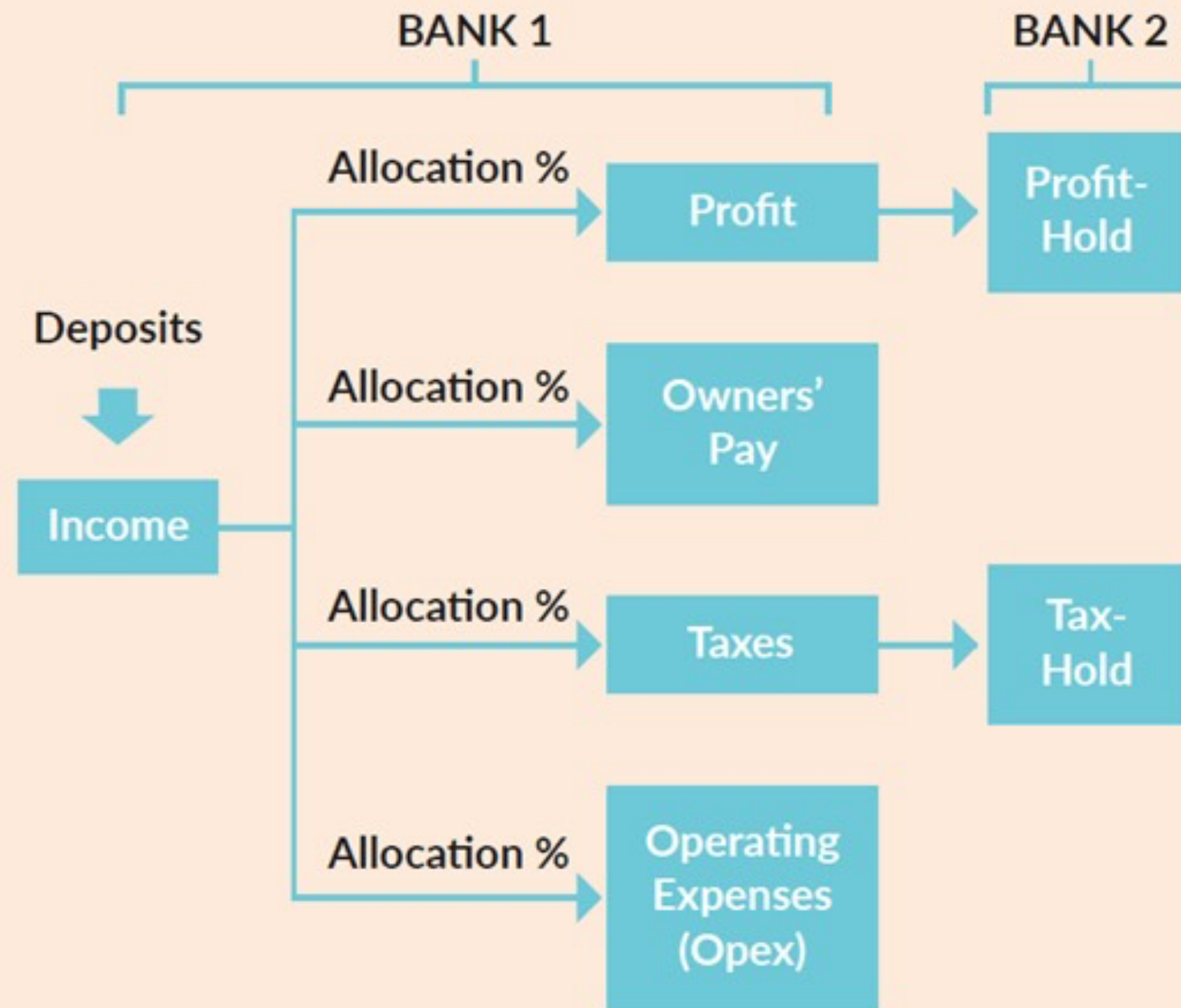




The best book I ever read...and I only read half of it.



# Implementing Profit First: Key steps/components



- Set up your accounts
- Evaluate your business health
- Define your allocation percentages (current + target)
- Gradually cut unnecessary expenses, remove your debts, improve efficiency and free up cash from your business.

**PROFIT FIRST**  
BY MIKE MICHALOWICZ



Find your community  
and like-minded  
businesses...

ASK THE QUESTIONS!



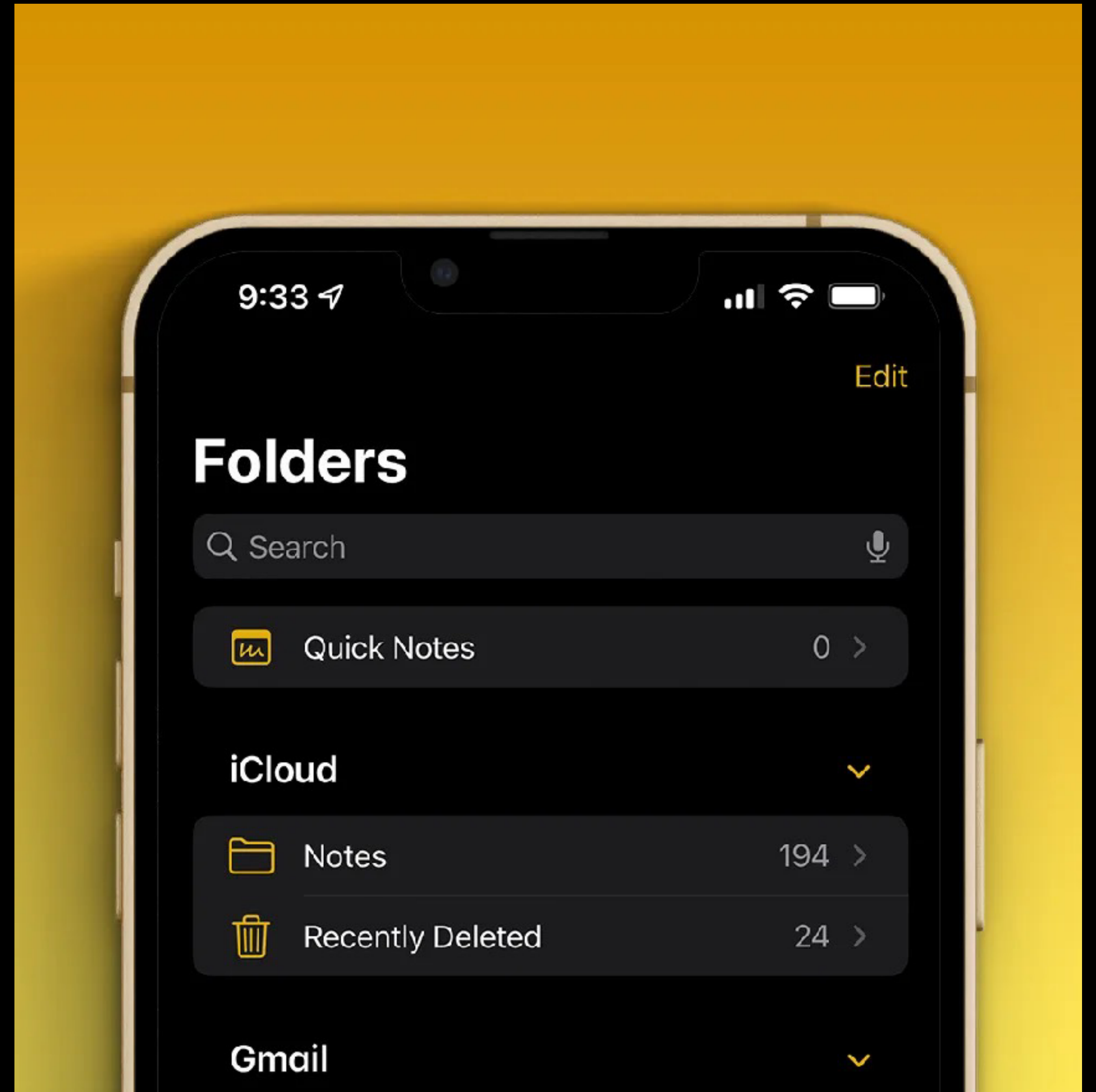


NOTES

JOURNAL

WHITEBOARD

EMAILS TO  
YOURSELF







and just hustle...